



PULMONARY HYPERTENSION
ASSOCIATION OF CANADA

L'ASSOCIATION D'HYPERTENSION
PULMONAIRE DU CANADA



Accredited
IMAGINE CANADA

CALL FOR PROPOSALS: DIVERSITY, EQUITY AND INCLUSION CONSULTANT

Who we are:

[PHA Canada](#) is a federally registered charity established in 2008 by patients, caregivers, and healthcare professionals to work together to better the lives of Canadians affected by pulmonary hypertension and represent a united national PH community. Since 2015, PHA Canada has been accredited by the [Imagine Canada Standards Program](#).

Our Mission:

To empower the Canadian pulmonary hypertension community through support, education, advocacy, awareness, and research.

Our Vision:

A better life for all Canadians affected by pulmonary hypertension.

Background:

To effectively fulfill PHA Canada's mission and vision, it is essential that our Board of Directors and staff be well-versed in Diversity, Equity, and Inclusion (DEI) principles and integrate them into our work. This not only strengthens our advocacy efforts but also ensures that we can support and represent the diverse PH community we support. DEI training will help PHA Canada:

1. **Enhance Cultural Competence:** DEI training will help us understand and appreciate the cultural backgrounds, beliefs, and practices of the diverse populations we serve. Cultural competency is essential for providing respectful and relevant support and advocacy.
2. **Reduce Health Disparities:** By understanding the social determinants of health and systemic barriers marginalized communities face, we can better address and advocate for solutions that reduce health disparities. DEI training will equip us with the knowledge to identify and combat these inequities.
3. **Building Trust and Engagement:** Trust is foundational to effective patient advocacy. DEI training will help us develop strategies to build trust and foster genuine connections with all community members, especially those from historically underserved groups. This leads to increased engagement and more effective support.
4. **Improve Communication:** Effective communication is key to patient advocacy and support. DEI training will enhance our ability to communicate effectively and empathetically with people from diverse backgrounds, ensuring that messages are clear, respectful, and inclusive.
5. **Create Inclusive Programs and Services:** Training in DEI will help us design and implement programs and services that are inclusive and accessible to all patients. This includes considering various needs related to language, physical accessibility, and cultural sensitivity.

What we're looking for:

408-55 Water Street, Office 8928
Vancouver, BC , V6B 1A1
www.phacanada.ca

408-55 rue Water, bureau 8928
Vancouver, CB , V6B 1A1
www.ahtpcanada.ca



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We are looking for a consultant to lead the PHA Canada team through an introductory six-hour (inclusive of lunch and breaks) interactive DEI foundational training. Training participants will have different levels of knowledge/experience related to DEI, and the training will need to accommodate these differences.

Working with the Board of Directors and staff of PHA Canada, we envision the following activities/deliverables but are open to other options as recommended by the consultant:

- Outline of the proposed training to be reviewed by the Board of Directors. The training should include a presentation of information, interactive activities, discussion, and an opportunity for questions.
- Deliver a 6-hour (inclusive of lunch and breaks) DEI foundational training in person on Sept 22, 2024, in Calgary, AB, for the PHA Canada Board and staff (approx. 18 people)
- Anything else you believe will be important to make us successful

What we're looking for from you:

- A high-level proposal for how you would approach a DEI foundational training
- Examples of previous training you've delivered with a preference for demonstrated experience working with patient support/advocacy groups or related organizations
- Estimated project budget
- References

Timeline:

Please submit your proposal by **June 23, 2024**.

Contact:

Proposals should be submitted to Jamie Myrah, Executive Director, at jmyrah@phacanada.ca. Proposals will be considered until the position is filled.