15 Years of Achievements

Support

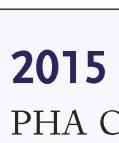
2008

Leaders of Canada's PH community come together to form PHA Canada, a national organization that would unite the thousands of Canadians affected by PH, and help empower and improve their lives through support, education, advocacy, awareness, and research.

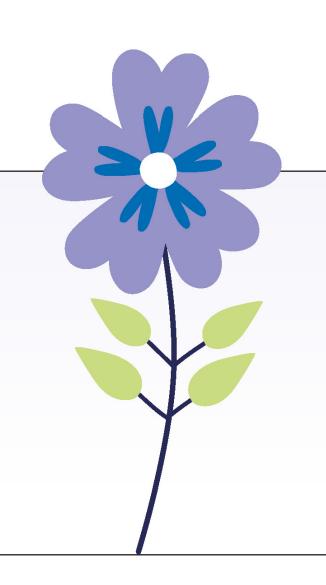


2010

Connections Magazine is launched to bring together the Canadian PH community to inform, support, and celebrate one another. Published twice a year, over 800 copies of each special issue are now distributed to households and clinics across the country.



PHA Canada's Pediatrics Committee introduces the Back-to-School Package for families of children with PH, adding to the growing list of resources available to provide support and information relevant to a diverse range of PH journeys and experiences.



2020

PHA Canada launches the Monthly Meet-Ups and PH Buddy programs as a response to pandemic lockdowns in order to strengthen peer networks and help reduce isolation.

Education

2013

Launch of the Sometimes It's PH campaign aimed at building awareness of the risks and symptoms of PH and reducing the time to an accurate PH diagnosis. In 2016 and 2019, new campaign materials are that create new opportunities for educating health care professionals and patients potentially at risk of developing PH.



PHA Canada shifts from hosting biannual national conferences to holding annual educational events in regions throughout the country, making it easier for patients and their families to attend. 2020 then marks the introduction of online events, including virtual conferences in 2021 and 2022.



PHA Canada launches a new website integrating disease and treatment information for patients, caregivers, and health care providers, resources for living with PH, and research and community news.

2021

PHA Canada releases a four-part video series about PH featuring plain language and graphic imagery to help make disease and treatment information more accessible to new audiences.

Advocacy

2009

The PH community successfully advocates against the implementation of a 'stepped approach" to PAH therapy in Ontario.



2015

PHA Canada and partners launch the Take Action PAH campaign to advocate for access to all Health Canada-approved PAH therapies through public funding. In the years to come, thousands of advocates are successful in helping to ensure public funding for new PAH therapies throughout the country.

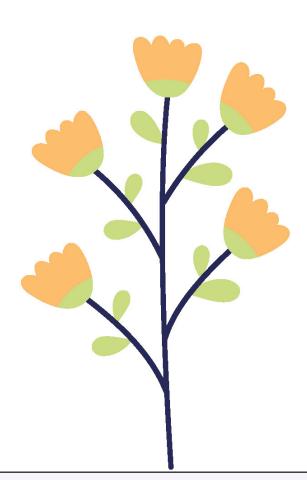


PHA Canada and its partners at the Respiratory Roundtable, hosted by the Canadian Thoracic Society, call on provincial governments to prioritize patients with lung disease for COVID-19 vaccination.

2021

PHA Canada makes submissions to Health Canada regarding the development of a national Rare Disease Drug Strategy and to the Patented Medicines Pricing Review Board regarding new regulations governing the pricing of patented medicines in Canada.

Awareness



2016

Stories of PH patients are featured in a new awareness video and in public service announcements that air across the country on both TV and radio.

2019

PHA Canada's Paint Canada Purple lights up 20 monuments across Canada for World PH Day, a record number since the launch of the annual campaign in 2014.

2021

PHA Canada's 6-Minute Walk for Breath event—held annually in Ottawa since 2012 - adapts to become an online event raising awareness and funds in honour of PH Awareness Month. The event expands again in 2022 to include both a virtual event and numerous community events, succeeding in raising an unprecedented \$43,000 in support of the PH community.

2022

Members of the PH community are featured in over a dozen media interviews during PH Awareness Month as part of PHA Canada's annual Life in Purple campaign highlighting the everyday impact of PH on patients and caregivers.

Research



2018

PHA Canada hosts its inaugural National PH Medical Think Tank, bringing together PH medical experts and researchers together for two days of research updates, discussion, and collaboration. In 2022, the event is co-presented by the Canadian Thoracic Society and becomes an accredited continuing medical education event for physicians.

2021

PHA Canada conducts the Canadian PH Community Survey, a follow up to the highly impactful Burden of Illness Survey conducted in 2013. The resulting report – The Impact of Pulmonary Hypertension on Canadians – is released on World PH Day in 2022 and distributed to elected provincial representatives in all 10 provinces.

2022

PHA Canada launches a multi-year initiative aimed at increasing capacity for PH research in Canada. The Research Capacity Building Project will empower patients to be active participants in the entire research process, while also improving coordination and collaboration among PH researchers and increasing access to critical new sources of patient data.

2022

PHA Canada awards its 15th PH Research Scholarship, bringing the total to \$150,000 in scholarships since the first scholarship was awarded in 2016.